DESIGN

CLASSIC CONTEMPORARY COMFORT

British designer Benjamin Hubert presents a seat to fall in love with to mark the centenary of luxury Italian design brand, Poltrona Frau. The Juliet armchair was the winner of an international design contest held by Poltrona Frau in 2012 as part of the company's 100-year birthday celebrations. Twelve talented designers were asked to create 'a chair to spend time in' using traditional upholstery techniques. Hubert references the Juliet sleeve, inspired by the puffed shoulders of Italian Renaissance clothing. He updates the classic capitonné, creating a softer, looser version embellished with an innovative pleated stitching pattern which calls to mind embroidery and ruffling details in women's fashion. The openness of the design combined with rich upholstery makes the Juliet armchair an irresistible invitation to recline and relax.